



**PHASE  
TECHNOLOGY**

*Innovations in phase  
analysis solutions*

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**FOR IMMEDIATE RELEASE**

## **NEW ANALYZER “FAVORITES” FEATURE OPTIMIZES WORKFLOW IN PETROLEUM TESTING LABS**

*Phase Technology Adds to Automation of Cold Flow Analyzers  
with Improved Operation Speed and Ease-of-Use*

RICHMOND, BC (Canada): Phase Technology, a world-leading manufacturer of test instruments for the petroleum and biofuel industries, has introduced a new “Favorites” menu to its 70X line of pour, cloud and freeze analyzers. The feature helps lab operators save time and eliminate errors.

Favorites are saved analyzer settings created by the user. Laboratories can create Favorites for frequently-used settings so that they can be quickly accessed. Favorites can be organized, sorted or deleted as the user desires.

“Just as televisions have a favorite channel list, or internet browsers have favorites saved as bookmarks, we’ve applied the ‘favorites’ concept to lab analyzers,” said Dr. Gordon Chiu, Vice President of Technology for the company.

Dr. Chiu gives this example to illustrate how using Favorites saves time and helps users avoid mistakes while entering settings: “Suppose a user frequently tests a heavy gas oil sample for both cloud and pour point under the ‘Fuels’ test mode, at the preferred pour resolution of 5°F. By creating a Favorite called ‘Heavy Gas Oil’ and pre-programming this entry with ‘P&C test,’ ‘Fuels,’ and ‘5°F resolution’ settings, the user can efficiently test all such samples in the future by simply pressing a single button. No longer does he have to repeatedly program all three settings for each test run.”

Continuing recent steps to enhance the industry-leading 70X series cloud, pour and freeze point analyzer, Phase Technology’s interactive user interface design gives customers the ability to easily access the test runs they use most. As simple to use as speed dial, Phase Technology’s Features menu makes it easy to initiate test runs in just one step.

“Workflow optimization is the name of the game for cost-conscious petroleum refineries,” said John Taylor-Wilson, Chief Operating Officer, Phase Technology. “Now more than ever, our customers are asking us to help them develop ways to maximize throughput and improve efficiency. They’ve told us and we’ve listened. With increased automation, we’re also helping them eliminate the human error that can bias test results.”

The Favorites feature brings added simplicity, customization and easy navigation to the company’s full line of cold flow properties analyzers. The flagship 70X analyzer has also recently been upgraded to include USB and Ethernet ports. USB drive connectivity provides users a way to quickly export analyzer data to a portable USB flash drive and makes remote diagnostics easier. An Ethernet port is available for connecting to LIMS or internal networks.

Other new enhancements include a buzzer alarm and an easier-to-read result pop-up window. The user-selectable buzzer alarm option can be set to beep to indicate warnings, alerts and prompts. At the user’s discretion, the result pop-up window option displays final test results for each test in a larger, more readable font.

Phase Technology designs, manufactures, sells and services test instruments that measure cold flow properties such as freeze, cloud and pour point. With over thirty patents for innovative test methods and scientific inventions, Phase Technology products are backed by a global commitment to deliver prompt, friendly and attentive customer service and technical support.

Additional information is available at [www.phase-technology.com](http://www.phase-technology.com).

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