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TECHNOLOGY**

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analysis solutions*

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FOR IMMEDIATE RELEASE

PHASE TECHNOLOGY AND PSL ESTABLISH NEW GLOBAL SERVICE CENTRE

Joint Partnership to Benefit European Users of Pour, Cloud and Freeze Point Analyzers

RICHMOND, BC (Canada): Phase Technology, a leading supplier of analytic instruments to the petroleum industry, today announced the establishment of a U.K.-based service centre. The new Phase Technology Authorized Service Centre will be operated in partnership with Poulten Selfe & Lee Ltd. (PSL), a respected company specializing in the measurement of viscosity of petroleum products and polymers.

The facility, based in Essex, England, will serve Phase Technology customers in the U.K., Norway, Sweden, Denmark and Finland. Users will now be able to send their pour, cloud and freeze point analyzers to the new Phase Technology Authorized Service Centre instead of shipping them to Canada for repair.

"We are very pleased with the strategic partnership we have structured with PSL," said John Taylor-Wilson, COO, Phase Technology. "PSL and Phase Technology are a great union – they share our commitment to exceptional customer service, quick response and turnaround, with a real emphasis on quality."

PSL will provide a dedicated team of technicians, fully trained and certified by Phase Technology. The Phase Technology Authorized Service Centre will perform both in- and out-of-warranty repairs, as well as field customer support calls.

"Our service facility is state of the art," comments Stephen Gosling, Managing Director of Poulten, Selfe & Lee Ltd. "As the U.K. and Scandinavia regional sales agents for Phase Technology, we are looking forward to supporting our customers with ongoing service after the sale."

In addition to repair, the Phase Technology Authorized Service Centre will offer extended service plans to European customers. These comprehensive service plans cover full maintenance, repair, calibration service and technical support. This value-added program provides preventative maintenance and ensures that test instruments are up-to-date with the latest operating software and functional improvements.

"Service plans are the best way to protect your investment in analyzers and in other refinery processes that they affect," points out Darrel Seskin, International Sales Manager, Phase Technology. "A service plan is your insurance policy to minimize or completely avoid downtime, as well as maximize product yield and safeguard profitability."

Since most petroleum laboratories rely on their analyzer for quality assurance and to certify product for release, it is imperative that the instrument be properly calibrated and factory certified. Phase Technology's service plan also provides calibration and re-certification.

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Phase Technology designs, manufactures, sells and services test instruments that measure cold flow properties such as freeze, cloud and pour point. With over thirty patents for innovative test methods and scientific inventions, Phase Technology products are backed by a global commitment to deliver prompt, friendly and attentive customer service and technical support

Poulten Selfe & Lee Ltd, (PSL) was established in 1850 as glassblowing shop and calibration laboratory. A century later, the company developed a way of routinely calibrating glass capillary viscometers. This soon led to the manufacture of viscometers, supplied to petroleum laboratories all over the world. In the 1990's, PSL developed techniques for automating the measurement of viscosity, producing new instruments under the "RHEOTEK" brand.

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Further information is available from:

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